DIP-C-2024 **DIJ-01**

DIPLOMA EXAMINATION – FEBRUARY 2025.

Journalism

PRINCIPLES OF JOURNALISM AND MASS COMMUNICATION

Time : 3 hours Maximum marks : 70

PART A — (3 × 3 = 9 marks)

Answer any THREE questions out of Five questions in 100 words.

All questions carry equal marks.

1. Define the term Journalism.

2. Define the term “Bulletin”.

3. What do mean by Mass Media?

4. Define the term Communication.

5. What are types of Communication?

PART B — (3 × 7 = 21 marks)

Answer any THREE questions out of Five questions in 200 words.

All questions carry equal marks.

6. Explain the nature of Journalism.

7. Why Journalism is called as Fourth pillar of our constitution?

8. Write the types of media with examples.

9. Write the importance of communication.

10. Write the career opportunities in the field of Journalism.

PART C — (4 × 10 = 40 marks)

Answer any FOUR questions out of Seven questions in 500 words.

All questions carry equal marks.

11. Explain how media supports democracy with examples.

12. Explain the principles of communication.

13. Discuss the need of research in communication with examples.

14. What do you mean by News Agency and its function?

15. What are the skills needed for media professionals?

16. Explain the technological growth in media Industry.

17. Write about any Professional media organization and its nature of work.

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DIP-C-2025 **DIJ-02**

DIPLOMA EXAMINATION – FEBRUARY 2025.

Journalism

SURVEY OF INDIAN PRESS

Time : 3 hours Maximum marks : 70

PART A — (3 × 3 = 9 marks)

Answer any THREE questions out of Five questions in 100 words.

All questions carry equal marks.

1. Write the name of first newspaper published in India.

2. Write any two Newspaper published in Indian language before Independence.

3. What is the aim of newspapers during the period freedom struggle?

4. Write any two newspapers published in Tamil.

5. Write top circulated national newspapers in India.

PART B — (3 × 7 = 21 marks)

Answer any THREE questions out of Five questions in 200 words.

All questions carry equal marks.

6. How Indian press helped social reformation?

7. State the contribution of press in nationalism and struggle for independence.

8. Explain The Vernacular Press Act (VPA) of 1878.

9. Which is the largest circulated daily in your area? Why?

10. Write the difference between English newspapers and language newspapers.

PART C — (4 × 10 = 40 marks)

Answer any FOUR questions out of Seven questions in 500 words.

All questions carry equal marks.

11. Describe the history of language papers in India.

12. How Poet Barathiyar utilized Newspapers to spread patriotism?

13. Explain the role played by language newspapers in women education.

14. How did printing develop in India?

15. How newspapers played an important role during the Indian Freedom Struggle?

16. What are some of India's best newspaper and why?

17. How do you see the future of language newspapers in India?

DIP-C-2026 **DIJ-03**

DIPLOMA EXAMINATION – FEBRUARY 2025.

Journalism

REPORTING AND PRESS LAWS

Time : 3 hours Maximum marks : 70

PART A — (3 × 3 = 9 marks)

Answer any THREE questions out of Five questions in 100 words.

All questions carry equal marks.

1. Define News.

2. Write any two elements of News.

3. Define the term “Beat”.

4. Who drafts our Constitution?

5. Define the term “Code of Ethics”.

PART B — (3 × 7 = 21 marks)

Answer any THREE questions out of Five questions in 200 words.

All questions carry equal marks.

6. Explain the types of News Reporting.

7. Mention the different beats where reporters collect the news.

8. Explain the role of Foreign Correspondent.

9. Explain the role of Press council.

10. Write the important Press laws.

PART C — (4 × 10 = 40 marks)

Answer any FOUR questions out of Seven questions in 500 words.

All questions carry equal marks.

11. Write the important qualities of a reporter.

12. Write a sports news report for Jallikattu.

13. Explain the duties of a journalist.

14. Explain the salient feature of our Constitution.

15. Explain the restrictions of freedom of speech with examples.

16. Write the process of registering a newspaper.

17. Do newspapers follows the press laws – Discuss.

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DIP-C-2027 **DIJ-04**

DIPLOMA EXAMINATION – FEBRUARY 2025.

Journalism

EDITING AND SPECIALISED WRITING

Time : 3 hours Maximum marks : 70

PART A — (3 × 3 = 9 marks)

Answer any THREE questions out of five questions in 100 words.

All questions carry equal marks.

1. What do you mean by Editing?

2. Explain the term “HEADLINES”.

3. Define the term “Page makeup”.

4. Write the name of any two magazines.

5. What do you mean by Photo Editing?

PART B — (3 × 7 = 21 marks)

Answer any THREE questions out of five questions in 200 words.

All questions carry equal marks.

6. Explain the usage of computers for editing.

7. Draw a layout for Newspaper.

8. Explain the techniques of creative writing.

9. Write the importance of editorial writing.

10. Write the difference between photographer and photojournalist.

PART C — (4 × 10 = 40 marks)

Answer any FOUR questions out of Seven questions in 500 words.

All questions carry equal marks.

11. What is the difference between editing a daily newspaper and a periodical?

12. Discuss briefly the principles of news editing.

13. Why newspaper page make-up is giving so much importance on application of technology?

14. A photograph tells more than a thousand- word. Do you agree?

15. Discuss the difference between news as information, education, and entertainment with example.

16. What is the difference between In-depth news story and feature stories?

17. News about environment and other social problems should get more importance in news media. What is your opinion?

DIP-C-2028 **DIJ-05**

DIPLOMA EXAMINATION – FEBRUARY 2025.

Journalism

ADVERTISING AND PUBLIC RELATIONS

Time : 3 hours Maximum marks : 70

PART A — (3 × 3 = 9 marks)

Answer any THREE questions out of Five questions in 100 words.

All questions carry equal marks.

1. Define the term Advertising.

2. What do you mean by jingles.

3. Write any three-advertisement agencies.

4. Define Public Relations.

5. What do you mean by publicity.

PART B — (3 × 7 = 21 marks)

Answer any THREE questions out of five questions in 200 words.

All questions carry equal marks.

6. List out the types of advertising.

7. Write the background history of Advertising Industry.

8. What is the role of Advertising?

9. Write the types of public relations.

10. Explain the role of public relations.

PART C — (4 × 10 = 40 marks)

Answer any FOUR questions out of Seven questions in 500 words.

All questions carry equal marks.

11. Explain in detail the function of an AD (Advertisement agency).

12. Write the merits of TV ads.

13. Write the impact of Advertisement in society.

14. Write and draw a newspaper advertisement for a food product

15. Advertisements help us to improve the quality of life – Do you agree?

16. Write the difference between Publicity and Propaganda.

17. Explain the term Public Opinion with examples.

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DIP-C-2029 **DIJ-06**

DIPLOMA EXAMINATION – FEBRUARY 2025.

Journalism

NEWSPAPER MANAGEMENT AND CURRENT AFFAIRS

Time : 3 hours Maximum marks : 70

PART A — (3 × 3 = 9 marks)

Answer any THREE questions out of five questions in 100 words.

All questions carry equal marks.

1. Write the names of any newspaper published from India.

2. Write the two important department of a newspaper.

3. Define the term Circulation.

4. Who is the President of India?

5. Write the Full form UNO.

PART B — (3 × 7 = 21 marks)

Answer any three questions out of five questions in 200 words.

All questions carry equal marks.

6. Who is called as Leader of newspaper, why?

7. How newspapers are sold?

8. Write about the different types of Ownership patterns of a newspaper organization.

9. Explain the salient feature of Constitution of India.

10. Write about any environmental Movement.

PART C — (4 × 10 = 40 marks)

Answer any FOUR questions out of Seven questions in 500 words.

All questions carry equal marks.

11. Explain the organization structure of a newspaper.

12. Explain the process of Newspaper Production

13. Explain the term Editor and Publisher.

14. What are the issues faced by small newspapers?

15. What are the steps taken by Indian government to increase the economic status of our country?

16. What are the border issues faced by India?

17. Explain about Globalisation.

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